

Artem Dyachuk

Technical Product Manager | Architecture, Delivery & Cross-Functional Ownership

Dallas, TX | 626-636-3603 | hello@artemdyachuk.com | linkedin.com/in/artemdyachuk

SUMMARY

Technical Product Manager with 8 years in engineering and product roles, including 4 years owning product direction and cross-functional delivery. Delivered a \$1B+ operations platform, sourced and directed a dev team, and led AT&T's AI Video Intelligence platform, recognized with the company's Connection Award. Own platform architecture and delivery for AT&T's Emerging Products team, working across engineering and product teams.

CORE COMPETENCIES

Technical: Cloud Architecture (AWS) • Infrastructure as Code (Terraform) • Full-Stack Development (Node.js, TypeScript, NestJS) • System Design & Integration

Leadership & Delivery: Product & Roadmap Ownership • Cross-Functional Team Direction • Partner & ISV Evaluation

PROFESSIONAL EXPERIENCE

Lead Software Engineer | AT&T | Dallas, TX | *November 2025 – Present*

Own platform architecture and technical delivery for AT&T's Emerging Products team across AI, IoT, 5G, and energy.

- Delivered the AI Video Intelligence platform MVP with no incremental infrastructure budget or added headcount, earning AT&T's Connection Award.
- Merged conflicting branches and resolved integration issues, turning a stalled delivery into an on-track platform.
- Delivered a real-time TXDOT demo in 1 week against a 4-week deadline, building a microservice to sync real-time data from Kinetica and RDS into the UI.
- Built a complete roadmap and go-to-market model, including revenue/monetization structure, ready for execution and presented to executive leadership.
- Architected a modular Angular service layer as the technical standard for the incoming Ericsson dev team.

Technical Product Manager | Brightland Homes | Addison, TX | *February 2023 – August 2025*

Owned product vision, roadmap, and delivery for a cloud-based enterprise CMS and multi-tenant SaaS platform.

- Delivered AWS-hosted SaaS platform 30% under budget, core infrastructure for \$1B+ operations.
- Shipped CMS – HubSpot CRM integration, saving marketing 400+ hrs/year and reducing errors.
- Drove \$100K+/year in cost optimization across vendor consolidation, API integration, and automation.
- Delivered AI automation: content generator (cut cycles from weeks to days) and image SEO for 20K+ assets.

Web Specialist | Brightland Homes | Addison, TX | *October 2020 – February 2023*

- Led signage platform overhaul, avoiding \$300K hardware costs and enhancing sales enablement.
- Reduced vendor reliance and optimized HubSpot CRM rollout, saving \$45K+.

Earlier Experience

Digital Marketing Specialist | NewBlue Inc. | San Diego, CA | *February 2019 – October 2020*

Optimized web dev workflows, raising CTR 12%, reducing site errors 15%, and improving delivery speed 10%.

E-Commerce Manager | Avacomtech and Ufeelgood LLC | San Diego, CA | *July 2015 – February 2019*

Expanded marketplaces (Amazon EU, eBay, Walmart); boosted SEO visibility +18% and revenue +30% YoY.

EDUCATION & CERTIFICATIONS

Bachelor of Science, Business Management | State University of Trade and Economics - Kyiv, Ukraine | June 2016

AWS Certified Cloud Practitioner | Amazon Web Services | February 2026